

Oct. 8, 2019

# Main Street Monday!



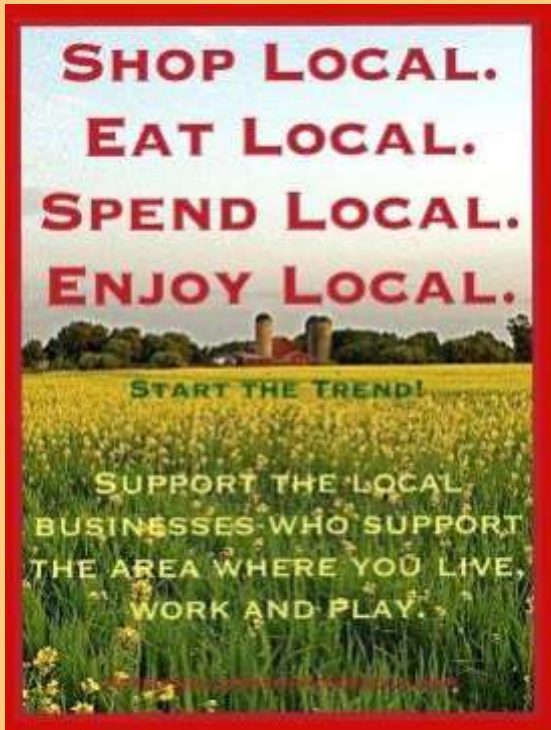
Visit [www.mainstreet.org/wearemainstreet](http://www.mainstreet.org/wearemainstreet) for the official We Are Main Street Campaign Toolkit, purchase merchandise, and access social media shareables. We can't wait to have you join us in this effort to showcase the people who power your Main Street and raise the collective profile of the network. This is a great way to continue the KY Celebration and support the National Main St. 40th!



For the uninitiated, BLINK is “part street fair, part art fair, but it’s all moving and dynamic,” said Alicia Kintner, president and CEO of ArtsWave, the event’s presenting sponsor.

If you want to see the big kickoff, grab a bite in Covington then head to Downtown Cincinnati at 7:30 p.m. Thursday for BLINK Future City Spectacular Parade. 85 groups – some 3,200 individuals – will participate.

One of the coolest things is happening October 10-13 in Covington, NKY, and across the river in Cincinnati. An incredible art installation that will light up our wonderful Roebling Bridge. For more info. <https://moversmakers.org/2019/10/01/blink-art-that-stretches-for-miles>



KYMS will be out of the office October 10-11

Pages 2-4 are some great things we saw in the Main Street community of Owosso, Michigan last week during our National Coordinators meeting. They have capitalized on their assets and everyone in town including the car service center at Wal-Mart (**that's a whole other story**) knows the director and knows about **Owosso Main Street**. Lots of community engagement and all levels of government and community working together has transformed their community.



What do you do with a 105 year old Armory? Owosso used Historic Tax Credits, New Market tax credits and grants to turn it into co-sharing spaces. It is now home to the Chamber of Commerce and other organizations along with several meeting spaces. They have highlighted many of the original Armory features including the old gym. In addition, they partner with a local gallery to display an art exhibit quarterly that features local artists. (the pieces are for sale)



Lots of great, but simple, public art. Volunteers adopt a planting area each year. They are all beautiful and all different. Some have vegetables, others flowers or a combination of the two.



The local theatre made up of yes, volunteers, has great theatre seats.

One of Owosso's transformation strategies is upper story housing and the other strategy is "Day Trip Destination." They have the train that the "Polar Express" is based on, Curwood Castle, local public art, and light manufacturing. The light manufacturing are locally made goods such as leather craft from Darker Mfg. Co. They have a showroom in the front and you can watch the goods being made, and all the materials are sourced in America. Foster Coffee Company roasts their own beans and you can watch the process, or you can sit and enjoy a cup of coffee. Watching the process is part of the experience. I love that the entire town (including local government) is working together towards a common goal. I was able to share with their director several of the things that our communities have done to attract upper story housing.



Curwood Castle was the writing studio for one of America's greatest authors of his time. James Oliver Curwood was an Owosso native whose novels were estimated to have been read by over 7 million people during his time, and whose stories were turned into major motion pictures in Hollywood.



Yes, that is the real Polar Express with 300 Santas! The film company actually used this train in the movie. The Santas were in town for a visit. They attend the Charles W. Howard Santa school in a nearby town and come for a photo and ride every year. We were also able to ride along with them.

This was a cool project that I have already shared with a KY developer. The Wesener Building is a gold LEED certified building with retail on the ground floor, and was an Historic Tax Credit project. It has an elevator, sprinkler system, almost all materials were sourced locally and the developer, David Acton, a retired engineer, was able to make a profit if each unit rented for \$950/month. The market could bear \$1250 - \$1400 which is what he gets. David is now rehabbing the red brick building which will be platinum LEED certified. The elevator will go to the roof which will be both an event location and contain a roof top garden, wind turbines and solar panels to generate power for the building. David is happy to share everything, and the coordinators are already putting a plan together to create a toolbox.

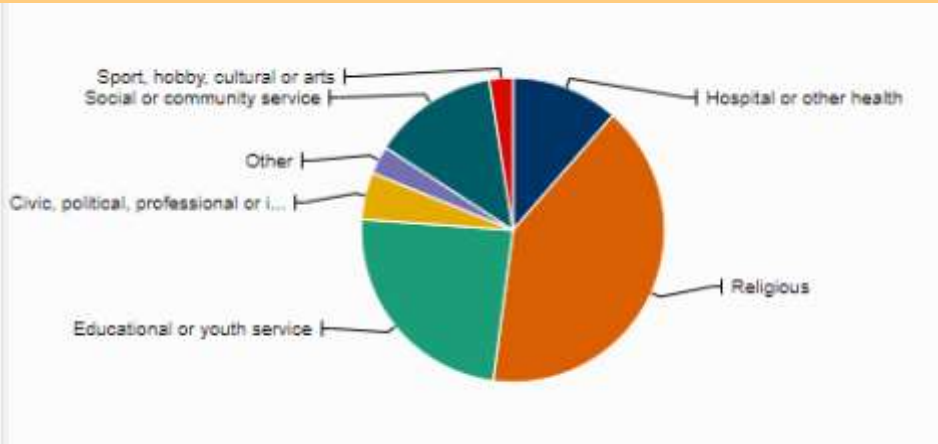


This one-stop-shop toolkit features guidance and best practices for rural downtowns and urban neighborhood commercial districts through three platforms: a downloadable handbook, a multi-part webinar series, and this online resource library, which includes a variety of new tools and links to transportation- and streets-focused resources, best practices, and research from across the country.

The handbook, webinar series, and online resource library are organized around three chapters to make it easy to connect the dots across the platforms: Chapter 1: Transportation Matters for Main Streets, Chapter 2: Nuts and Bolts of People-First Streets, and Chapter 3: Building a Better Street Together.

You can download the handbook, access the webinars, and navigate through the online resource library by going to <https://www.mainstreet.org/howwecanhelp/navigatingmainstreets>

<https://www.nationalservice.gov/vcla/state-rankings-volunteer-rate>



Volunteers are a big part of Main Street and Owosso has done a wonderful job of getting their locals involved. This web-site was presented at our meeting and I thought it would be interesting for you to see where KY falls, 36th in the nation. This shows trends from 2015 which appears to be the most recent. There are several sites that provide the hourly worth etc. Do you conduct volunteer training? How to you solicit volunteers for your program? Please share



### Trends and Highlights Overview

**Overall, in Kentucky in 2015:**

- 23.5%** of residents volunteer, ranking them 36th among the 50 states and Washington, DC.
- 763,706** volunteers
- 20.7** volunteer hours per capita
- 84.34** million hours of service
- \$1.7** billion of service contributed
- 45.8%** of residents donate \$25 or more to charity



We love how Murray Main Street highlights a business of the month!



Williamsburg is ready for fall! Check out that tractor, it is public art for sure!

# America Walks Opens 2019 Community Change Grant Applications

America Walks has seen firsthand that the passion, innovation and hard work of advocates and local organizations to advance safe, equitable, accessible, and enjoyable places to walk and move are what create the foundation for walkable communities across the US. This grant program will work to provide support to the growing network of advocates, organizations, and agencies using innovative, engaging, and inclusive programs and projects to create change at the community level.

Funded projects should:

- Increase physical activity and active transportation in a specific community
- Work to engage people and organizations new to the efforts of walking and walkability
- Demonstrate a culture of inclusive health
- Create and support healthy, active, and engaged communities

Awardees will be notified in December 2019. Funds must be used in the 2020 calendar year.

Please contact Heidi Simon at [hsimon@americawalks.org](mailto:hsimon@americawalks.org) with questions.

Applications Due November 8 at 5pm Eastern



The screenshot shows the website for the Bluegrass Small Business Development Center (SBDC) in Lexington, Kentucky. It features a list of upcoming events with dates, times, and an 'Interested' button for each. The events listed are:

Date	Event Title	Time	Location	Action
OCT 8	Demystify The Business Plan--Free Workshop	Tue 6 PM		★ Interested
OCT 10	Smart Start! Get Funded	Thu 6 PM	Lexington, Kentucky	★ Interested
OCT 21	Smart Start! The Clinic - Session 1 - Are You Ready to Start You	Mon 6 PM		★ Interested



The poster for 'Music on Main' features the title in a pink, cursive font. Below it, the featured artists 'Jade Robertson & Richard Gambrel' are listed in blue. The event is held at 'Courthouse Square' on '10.10.19 | 6:30 p.m.'. Logos for 'MOUNTAIN TARP', 'MAIN STREET PINEVILLE', and 'THE ONE' are visible at the bottom. A large green graphic of a guitar headstock is on the right side.



Maysville Merchants area getting ready for fall!

These are some of the workshops that area happening in Winchester. If you are in Central KY you can contact them to bring these to your community. Other SBDC offices offer the same or similar trainings. These are a great way to connect with your downtown businesses and local entrepreneurs! There are 12 SBDC offices across the state. To find yours go to <https://www.ksbdc.org/>

**GREAT PUMPKIN SEARCH 2019**  
HEART OF DANVILLE

**HOW TO PARTICIPATE:**

- TAKE A SELFIE WITH THIS PUMPKIN. POST IT TO FACEBOOK OR INSTAGRAM, AND TAG HEART OF DANVILLE
- TAKE PART IN THE AWESOME OCTOBER DEALS!
- HUNT FOR THE OTHER PUMPKINS IN RETAILERS DOWNTOWN AND REPRAT!  
5 SELFIES=1 ENTRY

WINNER WILL BE ANNOUNCED AT TRICK OR TREAT ON MAIN

IG: HEARTOFDANVILLE

Great idea from Danville that could be R & D'd

Woolly worm festival is coming October 25-26 in Beattyville and our own director, Teresa Mays will be one of the grand marshals of the parade!



39th ANNUAL

**Arts · Crafts & Antiques FAIR**

**OCTOBER 12th & 13th**  
Saturday: 10 am-6 pm, Sunday: 10 am-5 pm

There will be over 250 Vendors of Hand Crafts, Retail, and Food where there is something for everyone. We will also have an entertainment seating area and a fun Kids Zone.

LOVE & **LIVE LOCAL**

DOWNTOWN **2<sup>ND</sup>** WEEKEND

- SHOPPING
- EATS
- MUSIC
- ART

Rediscover Downtown Maysville on the 2nd weekend of the month. Enjoy extended business hours, music and special events all situated in our entertainment district. Love and Live Local

Reinvestments are due October 15th to [KYMainStreet@ky.gov](mailto:KYMainStreet@ky.gov)

*Let us introduce you to our "spirits" during our two hour candlelit walking tour.*



*spiritsoflagrange.com*

*Thursdays-Saturdays in October. Tickets required \$18 per person*



Did you know that Morehead has one of the few Folk Art museums in the US and the only one in KY? It is a great asset to our state and to downtown Morehead! It has some amazing pieces and a unique gift shop too. They have an exhibit ready this month just in time for Halloween. It's a great place to stop on your leaf viewing adventures!

It's that time of year,  
Hocus Pocus and more!  
Stop in and visit with  
Deana and have a bite at  
one of their downtown  
eateries.

A promotional graphic for a movie event. On the left is a framed movie poster for "Hocus Pocus" featuring the three witches. To the right, the text "OCTOBER 12:" is at the top, followed by "Hocus Pocus 6:30PM" and "Ghostbusters 8:00PM". Below the text are logos for "CFSB" and "DAVID TAYLOR". On the right side, there is a logo for "MOVIES ON THE SQUARE" with a film strip border and a red banner, and below it, "MURRAY MAIN STREET". The background is dark blue with stars and a film reel icon.





# River Jam on the Chaplin

Baril Park, Historic Merchants Row in Perryville



Every Friday Night beginning August 23, 2019

7:30 until ?

Open Invitation to the Public to Sing and Pick

Free

These fellow rode in to downtown Perryville last week for the commemoration and we bet they enjoyed River Jam, you can enjoy it too, every Friday night. Be sure to stop in the new restaurant



## Zombie 5K Run/Walk

PIKEVILLE  
MAIN STREET, INC.

**When:** October 26, 2019

**Where:** Pikeville, KY 41501

**Type:** Run

✓ Sign Up

Donate



Downtown Pikeville Zombie 5K Run/Walk - Oct 26th 9:00 am Dress like a zombie...Register here Bring 5 canned foods and receive free Zombie Run t-shirt

Run, dance, you can do it all in downtown Pikeville!

Minta has been busy getting ready for the Halloween season!